



# **NURSING** 2010 **in practice AWARDS**

Recognising Best Practice

## **INFORMATION PACK**

For further information, please contact  
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The ***Nursing in Practice Annual Awards*** will award best practice in a variety of clinical areas, and are designed to recognise excellence and innovation in the primary care setting. Applications are invited from individuals or teams of primary healthcare professionals who have undertaken projects to improve the quality of care for groups of patients in the following clinical areas:

## **CARDIAC CARE**

Cardiac nurses play a significant role in helping people with heart conditions to live fuller, longer lives. This award seeks to recognise the work of community nurses who excel in helping patients to manage heart conditions or recover from cardiac events such as stroke or heart attack.



## **CHILDREN'S HEALTH**

This award will recognise projects that have specifically targeted the health improvement of children and young people, giving them and their families the support they need to help them grow into healthy adults. Applications will be invited from primary care nurses or teams who are delivering innovative projects or exceptional improvements in maternity services, infant nutrition, immunisation and vaccination campaigns or child protection.



## **DIABETES**

This award seeks to recognise the work of primary care nurses or teams working most effectively with their diabetes patients by providing innovative techniques for them to manage their condition through self care regimes or other educational resources thereby helping them to continue with their day to day lives. Applications concerning both Type 1 and Type 2 Diabetes will be accepted.



## **MENTAL HEALTH INCLUDING SUBSTANCE ABUSE**

This award seeks to find a project working towards ameliorating the lives of those living with mental health issues within a primary care setting. Any project being undertaken to help patients manage conditions such as depression, anxiety and trauma, or innovative services that have been implemented for alcohol and substance misuse will be considered for this award.



## **WEIGHT MANAGEMENT**

This award aims to recognise a nurse or team of nurses who are dedicated to delivering innovative weight management programmes. The project can focus on an initiative that has been implemented to help patients manage weight through diet control or innovative physical training regimes.



## CARE OF OLDER PEOPLE

There are numerous examples of nurses and teams of nurses whose expertise, professionalism, sensitivity and personalised care have made a huge difference to the lives of older people suffering with various health conditions. This award seeks to recognise and reward those teams who are dedicated to improving the standard of life for older people who are suffering from issues and conditions associated with old age such as continence, poor nutrition, mental infirmity and reduced mobility, amongst others.



## RESPIRATORY CARE

This award will recognise excellence in working with patients with respiratory conditions, helping to improve their lives and their symptoms. Applications will be invited from individual nurses or primary care teams delivering invaluable patient care for both long term respiratory conditions such as asthma and COPD, innovative initiatives concerning airborne respiratory allergens or projects delivering innovative smoking cessation services.



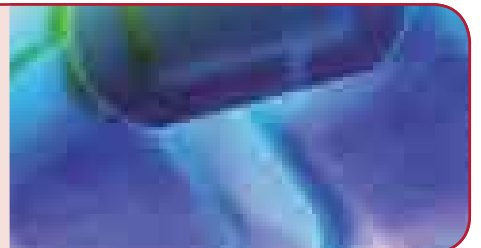
## SEXUAL HEALTH

This award seeks to recognise an innovative nurse-led sexual health service that has provided considerable patient benefits and outcomes. Applications will be invited from primary care nurses and teams carrying out projects to help prevent the spread of sexually transmitted infections or reduce the number of unplanned pregnancies through enhanced services and better education.



## WOUND CARE

The wound care award seeks to recognise a nurse or team of primary and community health professionals dedicated to improving the wound care services and provisions in their area, through their ongoing high-quality standard of care or through an innovative project or development.



## TEAM OF THE YEAR

This award seeks to recognise teamwork in primary care. It will go to a team working in a primary care or community setting that has created the most innovative approach to healthcare delivery. Applications should give examples of effective team working and staff motivation within the project and provide evidence of delivering high quality patient services through a multidisciplinary team effort.



**Nursing in Practice** magazine was launched in 2001 with the aim of delivering clinical and professional updates to primary care nurses working in the UK. The magazine quickly became established as a core supplier of information to nurses working in this field. The brand reach was further extended in 2003, when **Nursing in Practice Events** was launched. **Nursing in Practice Events** now take place in seven locations across the UK - Belfast, Glasgow, Newcastle, Cardiff, Manchester, London and Birmingham.

To bring the community together even further an online service has been developed - **[www.nursinginpractice.com](http://www.nursinginpractice.com)** - a fully searchable archive and news information website.

The Nursing in Practice brand has now been further extended to include the "**Nursing in Practice Annual Awards**" for the past two years.

## Clinical projects will be evaluated on the following key criteria:

- Clearly defined objectives for quality improvement within the project
- Clearly described interventions
- Innovation and new ways of working
- Clarity of leadership and how the qualities have affected the team
- Robust data collection and analysis, showing measured improvements in patient care, including clinical outcomes
- The sustainability of the changes observed
- The ability to be replicated across other practices

Applicants will need to submit an application form and cover sheet (available online at [www.nursinginpractice.com/awards](http://www.nursinginpractice.com/awards)) outlining their work. **Applications should be submitted to [rebeccaegg@campden.com](mailto:rebeccaegg@campden.com) before 5.30pm on 21st May 2010.** The top 4 shortlisted candidates will be invited to an interview in person or by conference call with the panel judges. The top 3 candidates will then be invited to the Awards ceremony and lunch on the 16th November 2010 at the NEC Birmingham. Top nominees will also be given the opportunity to write up and/or present work in Nursing in Practice magazine and on [www.nursinginpractice.com](http://www.nursinginpractice.com) and the winner will be invited to talk about their work at a future Nursing in Practice event of their choice, as well as receiving £250 prize money and a trophy. Projects will need to have been completed/implemented during the past 18 months.

**The panel will review the final four nominations for each award on the following dates:**

- Wound care award: 20 July 2010
- Cardiac care award: 21 July 2010
- Children's health award: 22 July 2010
- Diabetes award: 23 July 2010
- Mental health including dual diagnosis award: 26 July 2010
- Weight management award: 27 July 2010
- Care of older people award: 28 July 2010
- Respiratory care award: 29 July 2010
- Sexual health award: 30 July 2010
- Team of the year award: 2 August 2010

## TIMELINES FOR AWARDS

JAN 2010	Launch of awards, call for papers - continuing promotion through events, website, bulletins and magazine - plus PR campaign
21 MAY 2010	Closing date for nominations
END MAY - END JUNE 2010	Marking the papers
JULY - AUG 2010	Panel interviews at our London offices with top 4 presentations
16 NOVEMBER 2010	Awards lunch during the Nursing in Practice Event Birmingham

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